



Dear Friend,

Mentoring Valuable Protégés Inc. (MVP) is a 501c3 non-profit organization designed to use sports as a catalyst to mentor the youth and provide positive opportunities in discipline, personal development, and health. Built on the pillars on Athletic Development, Academic Responsibility, Social Awareness, Health & Wellness, and Leadership, MVP strives to provide youth with the building blocks for future success. As a new period is upon us, we hope you will join us as we continue to uplift our youth every day.

At MVP we recognize that sports continue to be one of the best engagement strategies that separates youth from negative influences and behaviors. MVP participants are able to nurture their desire to be an MVP at home, school, and in the community. Our program infrastructure includes four mainstream sports that penetrate all communities in disregard of age, race, ethnicity, and gender. To ensure our year round effectiveness, we conduct daily activities, skills academies, clinics, personal and advanced group trainings, after school programs, camps, and special events all hosted by our experienced staff. With these events we are able to consistently inspire young men and women to excel and to challenge themselves constantly. That is the MVP attitude!

Founder and CEO Jason Gilliam Alexander is the pioneering vision behind MVP. Alexander has been able to garner success in multiple arenas, including business, community service, and basketball, where he was an award winning collegiate athlete. Alexander believes his success would not have been possible without the mentorship of many highly successful people, including the NBA's Mark Jackson, Kenny "The Jet" Smith, and Ernie Grunfeld to name a few. For that reason, Alexander and the MVP family want to mentor the youth to foster a brighter future.

Come join our team as a strategic partner to transform the way our youth grows and develops physically, socially, and professionally. We are looking for contributions from organizations and individuals so we can not only continue our impact, but also to expand our outreach. In return, we can help maximize your brand exposure at our events and via our MVP literature all while you play an integral role in uplifting, transforming, and reinvigorating our youth.

Be an MVP today!

Best Regards,
MVP Family

Sponsorship Packages

Yearly

Platinum Title Sponsor: \$35,000

Gold Sponsor: \$30,000

Silver Sponsor: \$25,000

Bronze Sponsor: \$20,000

Yearly sponsors will be featured at all MVP events year round, from daily sessions to quarterly special events.

Special Event

Platinum Title Sponsor: \$10,000

Gold Sponsor: \$8,500

Silver Sponsor: \$7,000

Bronze Sponsor: \$5,500

Special Event sponsors will be featured at one of MVP's quarterly special events. The sponsor will be able to choose the event that they wish to be featured at.